



BENEFITS OF AN MPLL SPONSORSHIP

- 100% of the proceeds of your sponsorship go toward the maintenance and upkeep of the all volunteer and non-profit McAllister Park Little League (MPLL), which includes a 16 field baseball complex and three concession stands.
- Since 1982, MPLL has been the place to be to watch little league games. Hosting hundreds of games each year on a sixteen field baseball complex, MPLL can extend your brand messaging to the parents, friends, and families of over 1,800 baseball players that play at MPLL every year.
- MPLL is the largest little league in San Antonio and encompasses a wide area of influential consumers from Stone Oak to Loop 410.
- The frequency of your sponsorship is ongoing throughout the year and includes all little league play, and little league all-star tournaments.
- Your message will also be shown at over 25 year-round select baseball tournaments played at MPLL that will expose your business to patrons that travel to MPLL from all over the state.
- MPLL has a proud tradition, devoted legacy, and features one of the best places to play youth baseball in San Antonio.
- Your business will have a positive association supporting youth sports which helps your business maintain a strong community image.

MCALLISTER PARK LITTLE LEAGUE

SPONSORSHIP OPPORTUNITIES

- GRAND SLAM - \$20,000** 5 year contract (\$4,000 per year)
 - Field naming rights to one field in main complex. 4'x20' sign for advertisement on scoreboard.
 - 6 additional 4'x8' outfield fence banners for all 6 main fields
 - Landing page on McAllister Park Little League's "Wall of Fame"
 - 6 yearly social media highlight posts
 - Recognition in monthly newsletter which is distributed to 3000 members

- HOME RUN - \$5,000**
 - 6) 4'x8' outfield fence banners for all 6 main fields
 - 2 concession stand posters
 - 1 digital ad on video TV loop in concession stand
 - Landing page on McAllister Park Little League's "Wall of Fame"
 - 2 reserved parking spots

- TRIPLE - \$2,000**
 - 4) 4'x8' outfield fence banners for 4 main fields
 - 1 digital ad on video TV loop in concession stand
 - Landing page on McAllister Park Little League's "Wall of Fame"

- DOUBLE - \$1,000**
 - 2) 4'x8' outfield fence banners for 2 main fields
 - 1 digital ad on video TV loop in concession stand
 - Landing page on McAllister Park Little League's "Wall of Fame"

- SINGLE - \$500**
 - 1) 4'x8' outfield fence banners for one of main fields
 - Landing page on McAllister Park Little League's "Wall of Fame"

Additional sponsorship opportunities are available and customizable through our sponsorship committee. Among the additional items available are event sponsors, uniform and merchandise sponsors as well as high traffic areas within the park. To discuss further or should you have any questions please send an email to mpllsponsorship@gmail.com.

BUSINESS NAME	
CONTACT	
PHONE #	EMAIL
ADDRESS	
CITY, STATE, ZIP	
TOTAL SPONSORSHIP COMMITMENT: \$	

Make checks payable to: McAllister Park Little League
PO Box 160547, San Antonio, TX 78280

SELECT SPECIFIC TEAM AND/OR LEAGUE FOR SPONSORSHIP ASSOCIATION

COACH/TEAM/DIVISION

BANNER LOCATION:	<input type="radio"/> RON JOY (FIELD 2)	<input type="radio"/> FIELD 1	<input type="radio"/> FIELD 3	<input type="radio"/> FIELD 4	<input type="radio"/> FIELD 5	<input type="radio"/> FIELD 6
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